

For the
Hawthorn
Foundation,
the mission
is fairly
simple:

Make Missouri's future brighter.



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For its members,
the benefits are extensive.

Hawthorn members play a key role in enhancing
Missouri's business climate.

- They serve as advisors to the Governor and Director of Economic Development.
- They comprise key leadership councils in Missouri's top industry sectors.
- They participate in developing state policies and programs for economic development.
- They assist with business recruitment activities, including lead generation and direct peer-to-peer contact.
- Most importantly, they have a voice in making Missouri's future brighter.



Origin

The Hawthorn Foundation was created in 1982 by former Governor Christopher “Kit” Bond to facilitate Missouri-based business and community leader participation in statewide economic development. Since inception, the Hawthorn Foundation has assisted each Missouri Governor, the Department of Economic Development and local industry leaders.

The Foundation, a private c (6) corporation, plays an integral role in the development and implementation of Missouri’s marketing efforts to attract and retain business. Its members include Missouri’s most prominent corporations and business leaders. In addition, several Missouri communities have joined the Foundation to ensure a collective effort throughout the state.

The Hawthorn Foundation is managed in partnership with the Department of Economic Development through an independent, non-partisan Board of Directors. The 30-member Board is composed of the Foundation’s major investors and business leaders.

Future

After nearly 25 years, the Hawthorn Foundation is enhancing its traditional role as an investor in Missouri’s economic future and is becoming a leading economic development think tank. By directly involving business and community leaders, a more effective and efficient economic development effort will be achieved.

As part of this effort, key leadership councils will provide sector analysis for Missouri and make recommendations to the Governor on how to better serve each sector. These councils are composed of the top business leaders in the nine industry sectors:

- Life Sciences
- Technology/Communications/Information Technology

- Auto/Transportation Manufacturing
- Advanced Manufacturing
- Agriculture
- Trade/Logistics
- Energy
- International Trade
- Defense/Homeland Security

The leadership councils will also act as primary advisory groups to the Director of Economic Development and will be called upon to assist with business recruitment activities, including lead generation and peer-to-peer contact. With these visionary leadership councils in place, the Hawthorn Foundation will be Missouri’s leading economic development organization.

Projects and Initiatives

The Hawthorn Foundation invests in numerous Missouri marketing initiatives in order to attract new industry and capital to the state. The Foundation’s marketing plan targets programs which produce long-term yield and value. Current initiatives include:

- Developing a greater public/private partnership to field a team of nationwide business recruitment experts. The goal of the national recruitment team will be to sell Missouri as the right place for companies for relocation or expansion.
- Developing innovative, web-based Missouri branded marketing materials
- Aggressively marketing rural and emerging Missouri communities to attract sustainable industries and increase job creation rates
- Leveraging Missouri’s foreign offices to attract new capital investment in the state
- Providing resources for Missouri’s Governor to actively engage as the State’s chief marketing proponent
- Actively participating in efforts to retain Missouri’s largest service and manufacturing companies

Participation

Membership in the Hawthorn Foundation allows you many opportunities to actively participate in advancing Missouri’s economic development.

BOARD OF GOVERNORS

\$50,000 annual donation

The Board of Governors is comprised of Missouri’s top industry, business and community leaders who desire to make Missouri’s future brighter. Board of Governor members are the Hawthorn Foundation’s core leadership group.

- Serve as key advisors to Economic Development Director Greg Steinhoff and Governor Matt Blunt on issues related to economic development, business retention and business attraction in Missouri.
- Obtain a seat on the Board of Directors
- Serve as a Missouri ambassador on domestic and international marketing trips
- Attend select business luncheons and other functions throughout the state
- Receive weekly and monthly updates regarding economic development activities

BOARD OF DIRECTORS

\$10,000 annual donation

- Obtain a seat on the Board of Directors
- Serve as a Missouri ambassador on domestic and international marketing trips
- Attend select business luncheons and other functions throughout the state
- Receive weekly and monthly updates regarding economic development activities

MEMBER

\$1,000 annual donation

- Attend select business luncheons and other functions throughout the state
- Receive weekly and monthly updates regarding economic development activities



☐ **Yes, I want to support a brighter future for Missouri with the Hawthorn Foundation.**

Name

Company/Organization

Mailing Address

City, State, Zip

Business Phone

Business Fax

Email

I'd like to participate at this membership level:

- ☐ **BOARD OF GOVERNOR MEMBER . \$50,000**
- ☐ **BOARD OF DIRECTOR MEMBER . \$10,000**
- ☐ **MEMBER \$1,000**
- ☐ **Please have someone contact me for additional information**

Mail your check today to:
Hawthorn Foundation
P.O. Box 93
Jefferson City, MO 65102